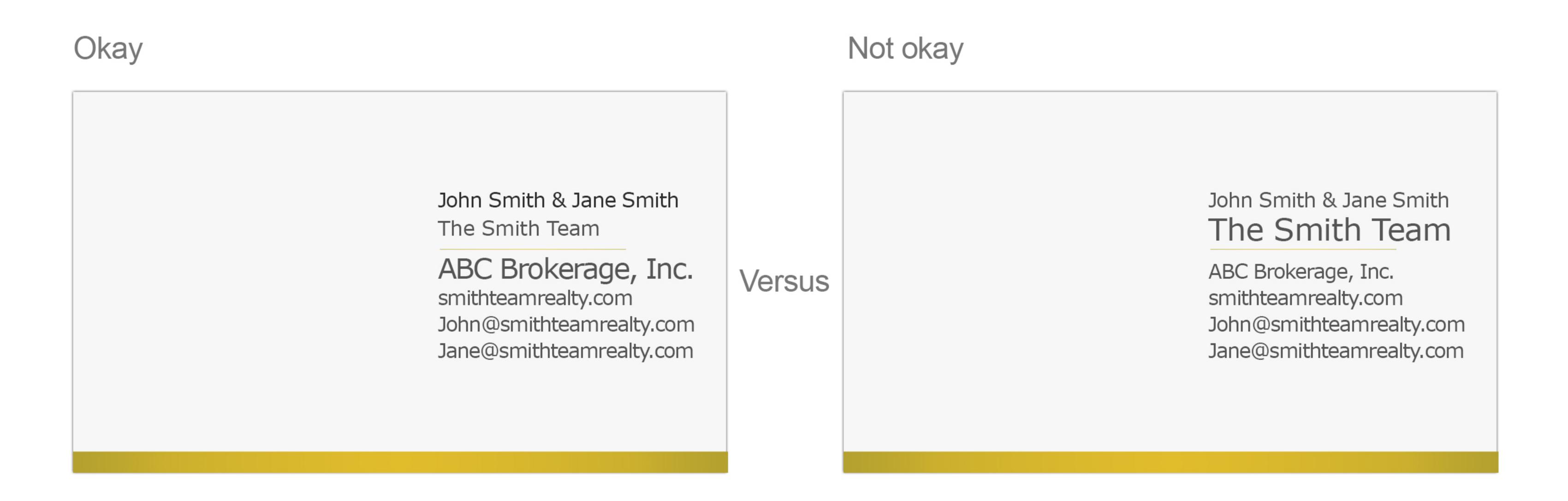


The information on the left is okay because the team name does not contain any of the prohibited words in 61J2-10.026(4). The version on the right contains the term "realty" in the team name and would violate the rule. Note: The website and email address in this example may contain the term "realty" since that is not the team name.



The reason the information on the right is not okay is that the team ad rule prohibits the team name from appearing larger than the brokerage name.