



***Next class is Friday March 22nd at 2PM—***

Call 829-8738 or email [education@stjohnsrealtors.org](mailto:education@stjohnsrealtors.org) to sign up

## Paragon Collab Center—2 Hr Training

Learn how to setup your buyers and sellers with their own custom real estate portals that feature you. You will learn how to setup the features below for your clients.

Buyer features: (things that buyers can do in their collab center portal)

- Review listings you send to them using automatic searches
- Favorite, Reject, and Categorize listings in special Buyer folders
- Send you direct messages about listings to ask questions and setup showings

Seller features: (sellers will get a weekly report with the following info from their portal)

- # of times their listing has been viewed by agents and prospective buyers
- New listings that have come on the market that are similar to theirs (comparables)
- # of times their listing has been favorited and rejected

